

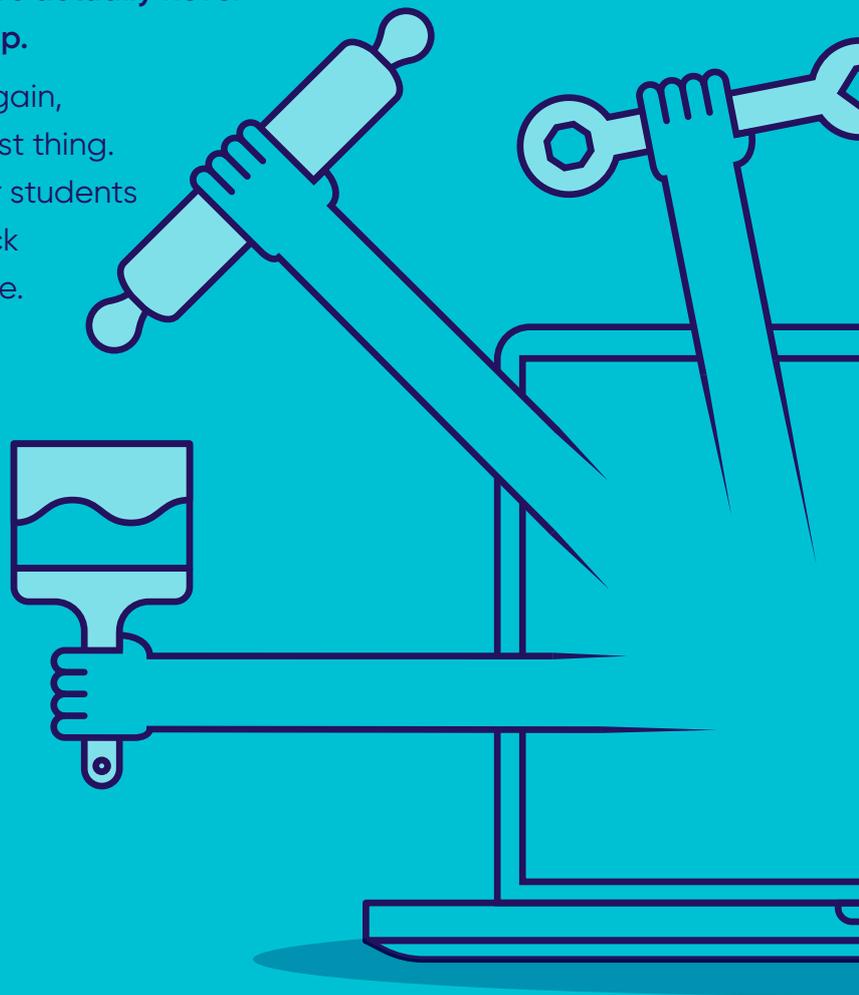
Virtual Work Experience

It's easier than ever to help inspire our future leaders

Whilst the pandemic continues to make traditional work experience almost impossible for students, it's actually never been easier and quicker for employers to help.

Until practical placements are viable once again, virtual work experience (VWEX) is the next best thing. Our VWEX programmes are designed to offer students a taste of the working world whilst being quick and easy for employers to remotely contribute. The following pages detail four ways your organisation can help.

Thank you for considering Virtual Work Experience from Changing Education. You're making a real difference to **Inspire Future Leaders.**



Upload a 2 minute Sector Spotlight video

-  2 mins
-  One-Off
-  Pre-recorded

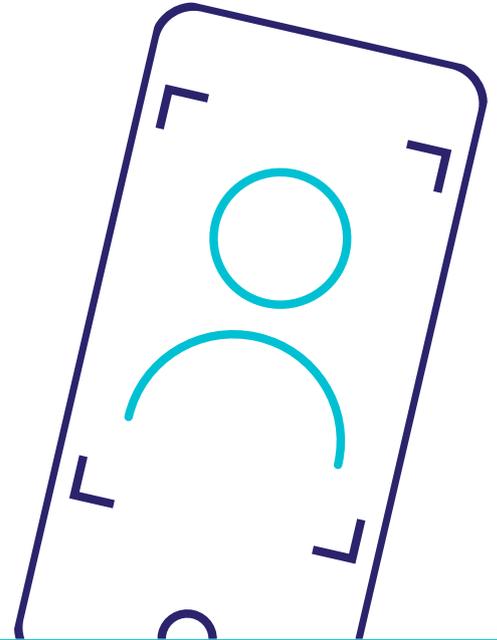
Can you make a big impact on a students career in two minutes?

Firstly, we encourage as many employers as we can to record a sector spotlight video – a short snapshot of how you got to where you are today – it will only take a few minutes of your time but is an invaluable resource for our students.

To make it as easy as possible, we've scripted seven simple questions for you to use as prompts during your video.

Once complete simply send us your video and we will take care of the rest; professionally editing your clip before sharing on our various platforms once finished.

For step-by-step instructions, download our Sector Spotlight guide [here](#). If you need some inspiration, you can watch other employer videos already released [here](#).



Industry Insight Interview

Your story will inspire others, why not stand up and share it with the next generation?

The industry insight video is a pre-recorded interview hosted by Amos, one of our fantastic careers specialists. The interview is an insight into your journey and how you got where you are today.

The interview is an opportunity for us to ask employers about their own career journey and to get tips and advice which can support students wishing to enter this profession. Below are a few example questions that you are likely to be asked during the **Industry Insight Session**:

- Did you always want to be in this profession?
- What route did you take into your career?
- Did you study at university?
- What is your day-to-day work like?
- What kind of skills and knowledge do you need to be good at what you do?

- What career tips can you offer to someone who wants to get into your career?
- What are your plans for the future?
- How can people learn more about your industry?

The interview takes around 45 minutes and gives students the opportunity to get a real insight into your line of work and forms an invaluable part of their work experience week. If you are interested, please get in contact with us.

-  45 mins
-  One-Off
-  Pre-recorded



Live Masterclass Sessions

Are you at the top of your game? Why not tell students what life is really like in your line of work?

Our Live Masterclass Session is an opportunity for you to give students a real insight into your world and what you do day to day. Amos will be hosting the live interview, but this will ultimately be an opportunity for you – as the star of the show – to steer the interview. Imagine you are talking to a new client about your business or your industry. What would you showcase? What would your day consist of? We want to know it all!

We ask students to submit questions to Amos and a selection will be presented as part of an interactive Q&A. This interview is interactive, which the students enjoy, and is an important part of the experience.

The interview takes around 45 minutes and gives students the opportunity to get a real insight into your business and what working life could be like in your industry. If you are interested, please get in [contact](#) with us.



 45 mins

 One-Off

 Live

The Futures Panel

Do you like the idea of being recognised as a thought leader within your space?

The Futures Panel is another live facet of our work experience week. Hosted by our very own Amos directing the conversation, the futures panel consists of a minimum of 3 like-minded industry professionals sharing views and ideas to help students kick-start their career journey.

This is a fantastic opportunity for the audience to get a range of different views from various industry professionals.

The Futures Panel interview is a live event and takes around 45 minutes. If you are interested in being a panelist, please get in [contact](#) with us.

 45 mins

 One-Off

 Live

